Wilkes County, North Carolina

The Health Foundation, Inc., and partners, form the Wilkes Healthy Action Team to address Wilkes County's health and safety needs through cross-sector, community-informed work.



WILKES COUNTY The Health

Goals

- Authentically engage the community to develop policy, system, and environmental changes needed to enhance healthful eating
- Remove barriers that prohibit people from accessing healthy foods including transportation, cost, and knowledge of food preparation

Background

- Population size: 68,557
- Wilkes County has a high poverty rate of 19%, with with 13.8% being food insecure.
- 22.6% of children in Wilkes County live in homes that are food insecure.

Key Milestones from July – December 2020

Success Stories



Distributed 24,000 meals to children 0–18 years old

Recruited 6 Design Team Members with varied life experiences who will pilot ideas generated to explore the connection between the ability to access healthy foods and where a person lives





Served 157 unduplicated people with 1,820 meals

new food access points



individuals reached through public communications that promote advocacy, transparency, awareness or knowledge of the food system



2,252

individuals provided with foods that support healthy eating patterns

Follow their social media!





